



**Puppets in the Green Mountains 2022 Festival  
PROGRAM BOOK AD ORDER FORM**

**Deadline for copy & payment: JUNE 15**

**YOUR INFO HERE:**

Business Name \_\_\_\_\_

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**PLEASE CHOOSE AD SIZE:**

- \_\_\_\_\_ FULL PAGE BACK COVER (\$600)
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- \_\_\_\_\_ QUARTER PAGE  VERTICAL or  HORIZONTAL (\$125)
- \_\_\_\_\_ BUSINESS NAME LISTING (\$25-\$125)

Please return the order form and a check to:

Sandglass Theater  
Attn: Ginger Driscoll  
P.O. Box 970  
Putney, VT 05346

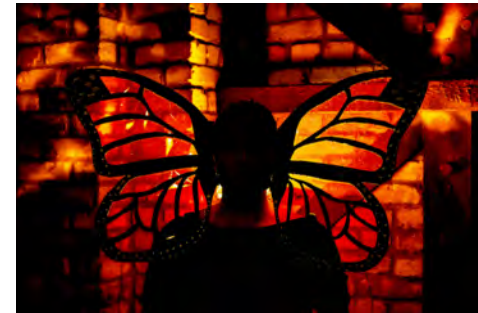
Send layout/ images to: [shoshana@sandglasstheater.org](mailto:shoshana@sandglasstheater.org)

Accepted formats: High resolution (minimum 300dpi) PDF, EPS, JPG or TIF.

Sandglass is dedicated to the arts of theater and puppetry as a means of exploring contemporary issues, inspiring dialogue, and sparking wonder by creating original ensemble performances and collaborations, presenting diverse theater artists, producing events that serve our communities, and teaching our art.

# Puppets IN THE GREEN MOUNTAINS

Sandglass Theater, a renowned puppet theater company based in Putney, Vermont is thrilled to announce the return of the Puppets in the Green Mountains Festival: Roots and Wings. The international 10-day puppet festival will be held from September 9th-18th in venues in Brattleboro and Putney. The festival line-up includes shows for kids, adults, families as well as workshops and forums about arts, culture and social causes. Now in its 11th edition, the festival will feature performances by local and international artists from countries including Germany, Ghana, Kenya, Mexico, Jordan and Czech Republic. The festival celebrates the thriving art of puppet theater as a means of enhancing perspective, generating compassion and celebrating the human spirit.



This year, Sandglass Theater is celebrating its 40th anniversary as a force for creating innovative theater and community building. Since 1982, the company has dedicated itself to the arts of theater and puppetry presenting diverse theater artists and producing events that serve the community. Here are some highlights of the festival:



Krystal Puppeteers, from Kenya/Ghana, performing Tears by the River. This contemporary African company celebrates the oral traditions of storytelling with music, dance, and memorable characters about the dramatic roots of a river's name, and how it influences its modern day inhabitants.



Dafa Theatre, from Jordan/ Czech Republic, performing War Maker. Dafa Theatre has built an award winning reputation for evocative aesthetics, quality of storytelling and social commitment with this performance about dreams in exile and the family bonds that break as a result of ceaseless wars.

# Promote your message with Sandglass!

## Benefit Your Business

- Reaches an audience of over 3,500 locals and visitors.
- Festival events are consolidated at venues in and around Brattleboro, bringing local customers back, and new ones to explore the area.
- Festival events draw visitors for a period of several days, many of whom will return to Brattleboro for future events, bringing repeat business to the region.

## Benefit a Vibrant Arts Community

- Your ad supports one of the areas longest established ensemble theaters, with a national, and international reputation.
- Your ad creates awareness of arts in the area, bringing audiences to the Brattleboro Museum, as well as multiple venues such as New England Youth Theater, Next Stage, Latchis Arts, Hilltop Theater
- Your ad helps us bring exciting puppetry performances from around the world to rural Vermont.
- Your ad will allow Sandglass to present a world premiere performance of Flushing

## Benefit Education

Your ad supports educational outreach to Windham County children; performances and events connected to the Festival will engage 1st through 8th Grade students and will supplement and enliven existing curricula.

## Benefit Our Community

Your ad encourages a meaningful conversation within our community on issues of race, human rights, and cultural diversity. Planned performances and discussions will allow the community to explore these issues in a safe, respectful environment.

## PROGRAM AD PRICES / DIMENSIONS

FULL PAGE BACK COVER (COLOR/ FULL BLEED): \$600 . . . . 5.5w" x 8.5h"  
 FULL INSIDE FRONT OR BACK COVER (COLOR): \$450 . . . . 4.5w" x 7.5h"  
 FULL PAGE (B&W): \$400. . . . . 4.5w" x 7.5h"  
 HALF PAGE (B&W/ VERTICAL): \$250 . . . . . 2.25w" x 7.5h"  
 HALF PAGE (B&W/ HORIZONTAL): \$250 . . . . . 4.5w" x 3.75h"  
 QUARTER PAGE (B&W/ VERTICAL): \$125. . . . . 2.25w" x 3.75h"  
 QUARTER PAGE (B&W/ HORIZONTAL): \$125 . . . . . 4.5w" x 1.5h"  
 LISTING OF BUSINESS NAME IN ACKNOWLEDGMENTS: \$25-\$125

Ask us about other sponsorship and promotional opportunities.

Ad layouts should be designed to the ad size and should be submitted as a high resolution PDF, EPS, TIFF or JPEG. Please include logos, photos, etc. as well as font names as layout might have to be readjusted. Please embed fonts into layout.

Questions? Call Sandglass at 802-387-4051  
 or e-mail [shoshana@sandglasshteater.org](mailto:shoshana@sandglasshteater.org)

### WHOLE PAGE AD

4.5" wide x 7.5" tall  
 \$600 for back cover  
 (full bleed: 5.5" x 8.5" 1/4" safety)  
 \$450 for inside front or back cover  
 \$400 for full page (b & w)

### HALF PAGE AD (VERTICAL)

2.25" wide x 7.5" tall  
 \$250

### HALF PAGE AD (HORIZONTAL)

4.5" wide x 3.75" tall  
 \$250

### QUARTER PAGE AD (VERTICAL)

2.25" wide x 3.75" tall  
 \$125

### QUARTER PAGE AD (HORIZONTAL)

4.5" wide x 1.75" tall  
 \$125